






FREE PUBLIC ARTS & EVENTS

 **BANDALOOP**
September 15 & 16
Building 25

 **Blues, Brews & BBQ**
September 17
Washington Park

 **Fiesta Alameda**
November 4
Alameda Point Taxiway

 **Taxiway Mural Project**
Ongoing
Radium Runway

 **Webster Gateway Mural**
Ongoing
1619 Webster St

 **Healing Garden Mural Exhibit**
Ongoing
Webster St / Taylor Ave



The sheer variety of projects that made up WEAD's 2023 program makes it challenging to condense into a quick summary. I will leave you to peruse the Annual Report to get a sense of our artistic accomplishments and community impact. In the meantime, I will focus my energy on updating you all on a few important internal changes.

Nick Winkworth — photographer, musician, and retired product & marketing manager — joined our Board in February with an interest in supporting our visual arts and music programs. We also welcomed Yakaira Nunez and Lori Billela to our Community Advisory Board, both hugely accomplished West End residents with a wealth of experience and positive energy to contribute. Thanks to a generous two-year general operations grant from the California Arts Council, we were able to add a second part-time staff member to our team, accountant Joanna Lau. She comes with deep local roots from managing the International Qi Institute, her husband's long-time Martial Arts Academy located on Webster Street.

In a series of video interviews with West End community members, we learned how our work directly touches the lives of local residents, business owners, and artists. They spoke about our support for the arts community, the importance of cultural events, and how proud they are of the vibrancy and energy which brings people from all around the Bay Area to visit our island. This has helped drive to economic activity to the area and to create a unique sense of place for people to lovingly call home.

The final page of this report provides facts and figures about each of the programs, solid evidence of the robust impact of our work. Another key measure of our impact is the generous support we have received in the form of financial contributions and volunteer hours. In 2023, we raised over \$95,000 in donations and sponsorships, and were awarded over \$60,000 in grants to support our mission. In total, we were able to increase our budget by 140% year over year. Over 70 people volunteered 311 hours of time to help support our events and programs.

We are honored and proud to contribute to the vibrancy and energy of the West End, and we look forward to bringing more creative energy to our community in 2024.

— Tara Pilbrow, Executive Director



We couldn't do it without the growing support of our local community. Thank you.



SPONSORS · GRANTORS · DONORS

\$10,000+

California Arts Council
RADIUM
STIIIZY

\$5000+

Hawthorne Suites
Michael Lane Homes
Pernod Ricard USA

\$2000+

Alameda County Arts Commission
City of Alameda
Embarc
Evergood Foods
Markstein Sales Company
West Alameda Business Association (WABA)
Janet Koike
Rosemary Campos

\$1000+

Alameda Municipal Power
Atthowe Fine Art Services
Brookfield Residential
Yakaira Nuñez

\$500+

Fireside Lounge
Grocery Outlet
SRM Ernst
Aisha Barbeau
Andrew and Chantal Currid
Nicholas Winkworth
Sandra Russell

\$100+

Adam Gillitt
Alison Taggart-Barone
Anand Adiga
Ann Blake
Brittany Ceres
Christine Buck
Deborah Tharp
John Hayes
Kate Meade
Kostyantyn Oreshkov
Laura Bodiley
Linda Garwin

Lindsay Kemp Bruckstein
Logan De Ley
Monica Calzada
Rachel Campos de Ivanov
Rebecca Heyman
Wes Stanfill
Robert Paine
Robin Beckwith
Ryan Newman
Sarah Jo Neubauer
Shannon Campos
Sharon Shinker
Tim Johnson

Under \$100

Amy Abascal
Ann Moore
Ashley Rogers
Christopher Ramirez
Cindy Houts
Colleen Connery
Craig Williams
Dasja Tuin
David Novick
Denise McNair
Devic Chawla
Emily Marsh
Gene Kahane
Irene Thomas
Isabella Sziraczky
Jan Elise Sells
Jennifer Radakovich
Jennye Garibaldi
Jesse Palmer
John Motter
Joni Mahler

Joseph Osborne
Judith Jones
Julia Berger
Kathleen Korpell
Kevis Brownson
Kita Kirk
Kristen Hanlon
Laurie Nemzer
Leslie Grunditz
Leslie Hodges-Gallagher
Lisa Gonzalves
Lois Butler
Lorrie Murray
Marcy Voyevod
Mitzi Richardson
Natalie Reardon
Raul Castro
Reyna Olvera
Rick Driemeyer
Taggart Gorman
Tina Blaine

In-Kind

Alameda Island Brewing
Alameda Parks and Recreation Department
Ballast Point
Berryessa Brewing
Boochcraft
Both Sides of the Door
Building 43 Winery
Cafe Jolie
California Draft Tech

Del Cielo Brewery
Digifli
DJ Raul Castro
Faction Brewing
Ficks
Hop Valley
Oakland Unified Beer
Schilling Hard Cider
Sierra Nevada
Trinary Events



We provide a platform for artists to create vibrant art experiences on the West End of Alameda that bring together local and regional audiences around the visual and performing arts.





2023 PROGRAMS



ART OF SAN QUENTIN MAY 13 & ONGOING EXHIBITS

Art, live performance, and video explored the healing and redemptive properties of artmaking. Experiencing the works of these accomplished and resourceful artists incarcerated on death row helped challenge stereotypes and spark dialogue around prisons and capital punishment.

HEALING GARDEN MURAL REVAMP JULY 26 & ONGOING EXHIBIT

Eight local artists created murals that reflected a common theme, "difference is the essence of humanity" (John Hume), and were installed in this public arts, dining, and events space. The opening reception featured music, food, and an opportunity to meet artists.



LIFE OF FLIGHT MURAL PROJECT AUGUST & ONGOING EXHIBIT

We commissioned a series of massive murals that contributed to the creation of Radium's new arts hub, Radium Runway, on the Taxiway in Alameda Point. The murals provide an injection of vibrant color onto this huge concrete canvas and create backdrops for the event space.





2023 PROGRAMS



RE-CYCLE DANCE REHEARSALS SEPTEMBER 15 & 16

Oakland-based vertical dance company, BANDALOOP, joined Tara Pilbrow Dance for a week of research and development in preparation for a full-length performance in 2024 inspired by the City of Alameda's DePave Park project. Two days of the rehearsals were open to the public to view.

6TH ANNUAL BLUES, BREWS & BBQ SEPTEMBER 17

6th edition brought together world-class Blues musicians, a myriad of local craft breweries, and smoking BBQ vendors. This family-friendly festival offered kids of all ages a chance to make musical instruments and join in a community procession led by a marching band.



2ND ANNUAL FIESTA ALAMEDA NOVEMBER 4

Celebrating Latin music, dance, culture, food, and drinks on the Taxiway at Alameda Point with its unique and stunning views of SF and the Bay. This all-ages festival included culturally-informed crafts for kids, artisan vendors, dance, and Latin flavors from local chefs.



2023 FACTS & FIGURES



Art of San Quentin

- Over 130 pieces of visual art from 20+ artists
- Raised \$3000+ for the artists and their families
- Inspired two exhibits (at Red Door Gallery and Above the Rim at Chase Center)

Re-Cycle / BANDALOOP Open Rehearsals

- Collaboration with BANDALOOP, Tara Pilbrow Dance, Radium Presents
- Drew over 300 attendees to witness the vertical dance rehearsals
- Artists engaged with the City of Alameda and CMG Landscape architects to understand and artistically express the DePave Park vision
- Partnered with local vintners to host attendees post-performance

The Healing Garden Mural Art Series

- 8 public mural installations
- Selection of participating artists by a community panel
- High-quality, professional install to enhance longevity
- Supports the West Alameda Business Association's effort to maintain this vital space

6th Annual Blues, Brews & BBQ

- Showcased 26 musicians to a crowd of over 5800 from around the Bay
- Featured 12 local craft breweries plus wine and spirits brands
- 33 vendors including local artisans
- 35 volunteers helped make the festival possible for all ages to enjoy
- Offered bike valet parking and promoted public transportation
- Included a post-event procession to Webster Street to bring attendees to the West Ends' business district for shopping and dining

Life of Flight Mural Project

- 1736 sq ft of murals completed with final ground phase to come in 2024
- Contributes to a larger public art project to create a unique cultural events space

2nd Annual Fiesta Alameda

- Showcased over 45 musicians and dancers
- 23 vendors brought Latin-inspired foods, crafts, and art
- 30 volunteers helped make the festival possible for all ages to enjoy
- Offered hands-on crafts and educational activities for kids
- Featured cultural traditions from Nicaragua, Peru, Chile, Brazil, Mexico, and Columbia
- Offered bike valet parking and promoted public transportation

INFO: [WESTENDARTSDISTRICT.ORG](https://www.westendartsdistrict.org)