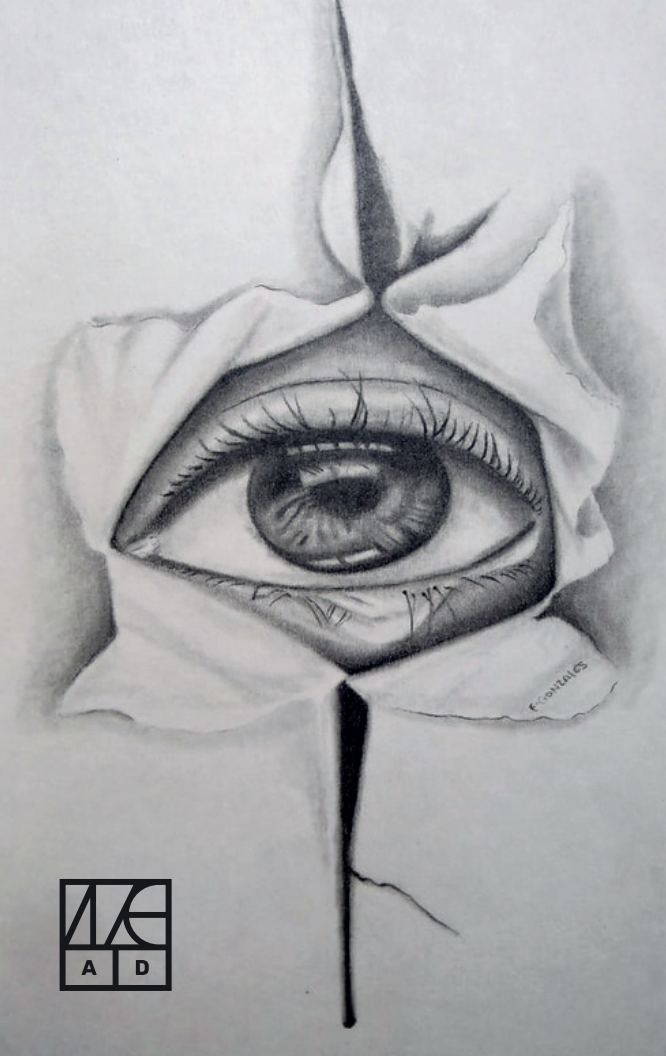


WEST END ARTS DISTRICT 2023



empowering artists to transform the public space



ART OF SAN QUENTIN

Exhibit and Artwalk event

A collection of visual art by inmates who are currently incarcerated on Death Row at San Quentin state prison.

Framed works will be exhibited throughout the months of May and June 2023 at The Fireside Lounge and Taqueria Calafia on Webster street. Each work will be accompanied by a short artist statement.

ART WALK AND LIVE INSTALLATIONS - 05.13.2023

Including live performances of poems written by death row artists, dance film by choreographer Alex Ketley and inmate/artist Bill Clark, and short performances by mixed media artists.

Free and open to all (entrance to Fireside Lounge is restricted to 21 yrs and over).

Poster artwork: Frankie Gonzales "from the inside looking out"

TAXIWAY MURAL PROJECT



Twin walls Mural Company will work with a team of local volunteers to paint a multi-modal mural on the containers and across the asphalt of the RADIUM RUNWAY temporary outdoor arts venue on the Taxiway in Alameda Point. Taking inspiration from the prolific birdlife, local flight history and an interwoven web of flight patterns.

The Taxiway mural project will ensure the RADIUM RUNWAY temporary performance venue acts as an arts beacon for the Point even when the space is not activated.

SIXTH ANNUAL Blues Brews & BBQ

Date: September 17, 2023, 12-6pm

Location: Washington Park



Aki Kumar Band, photo: Melissa Rivers

Alameda's favorite music festival, **Blues, Brews & BBQ** returns for its sixth edition, promising world class Blues musicians, a myriad of local craft breweries and smoking BBQ vendors.

We're excited to announce a new location for this year's festival: Washington Park. With acres of green space, easy access and great facilities, we're excited to collaborate with Alameda Parks and Rec to share some good times in this much loved community space.



FIESTA ALAMEDA

Fiesta Alameda is a celebration of Latin music, dance, culture, food and drink. Days after Oakland's famous 'Dia De Los Muertos' celebration, Fiesta brings elements of the Mexican tradition together with music, dance and visual arts from countries throughout South and Central America.



CARNAVAL, photo: Maurice Ramirez



2023 will build on the format of our incredibly successful inaugural event in 2022 (minus the rain, we hope!)

Date: Nov 4, 2023, 12-5pm

Location: Alameda Point Taxiway



2023 Annual Sponsorship Benefits

Community Sponsor - \$2000

- Invitation to **Sponsors Cocktail Hour** at West End Arts District's Summer Soiree
- Featured logo with hyperlink on WEAD website
- Logo/Listing in Event signage and programs for all WEAD 2023 events

Corporate Sponsor - \$5000

- Invitation to **Sponsors Cocktail Hour** at West End Arts District's Summer Soiree
- Featured logo with hyperlink on WEAD website
- Logo/Listing in event signage and event programs for all WEAD 2023 events
- Featured logo listing in posters/ postcards for all WEAD 2023 events
- 4 drinks packages at Blues, Brews & BBQ and Fiesta Alameda

Premiere sponsor - \$7500

- Invitation to **Sponsors Cocktail Hour** at West End Arts District's Summer Soiree
- Featured logo with hyperlink on WEAD website
- Logo/Listing in event signage and event programs for all WEAD 2023 events
- Featured logo listing in posters/ postcards for all WEAD 2023 events
- 4 drinks packages at Blues, Brews & BBQ and Fiesta Alameda
- Main Stage call out on the event day at Blues, Brews & BBQ and Fiesta Alameda
- Optional 10 x 10 booth space at Blues, Brews & BBQ and Fiesta Alameda

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